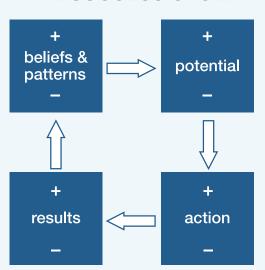


SMART GOALS

Your goals should be straight forward and emphasize the results you want to achieve. Being smart enables you to focus your efforts and clearly define your actions.

Specific
Measurable
Action-Oriented
Realistic
Time Stamped

THE SUCCESS CYCLE



RPM®: YOUR EXTRAORDINARY LIFE SYSTEM

Results-Focused: A conscious decision to move toward and rapidly achieve a specific result.

Purpose-Driven: The reasons that give an individual or organization the emotional drive to follow through in spite of opposition or difficulty.

Massive Action Plan: Specific actions you need to take in order to achieve your outcome.

Massive Action Plan	Result • Outcome	Purpose

