

ANTHONY ROBBINS

# ULTIMATE EDGE™



## ULTIMATE EDGE

*A 3-part system for creating an extraordinary life in any environment.*

The *Anthony Robbins' Ultimate Edge* is a powerful multi-media experience created by Tony Robbins to intensify your life's successes and to jump-start your goals and dreams. Consisting of *Inner Strength*, *Personal Power Classic* and *Get The Edge*, this exciting 3-part program helps you shift your mindset, not just your actions, so that you can streamline your efforts and forge ahead in life. Based on the core principles that Tony has used for decades, this highly sought-after content has transformed the lives of millions of people all around the world.

Using the Ultimate Edge 3-part system you will:

### Part I - Inner Strength

- Uncover and resolve any inner conflicts that are holding you back from getting the results you want.
- Safeguard yourself so that you are no longer negatively affected by anything happening in the external environment.
- Harness the power of rituals to create emotional fitness and lasting psychological strength.
- Understand and shift your personal blueprint so that you are naturally aligned to move in the direction you desire most.

### Part II - Personal Power Classic

- Create a vision for each area of your life and harness the power to achieve your goals.
- Command the forces of pain and pleasure to compel yourself to follow through.
- Apply the Science of Neuro-Associative Conditioning to change anything in your life permanently.
- Complete a goal-setting workshop to focus yourself on what it is you want most in every area of your life.
- Understand the driving force behind all human behavior: the 6 Human Needs that control everything you think, feel and do.



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## Part III - Get The Edge

- Design a custom game plan to reach your goals and maintain a more fulfilled lifestyle long-term.
- Master your emotions and massively enhance the quality of your life.
- Develop deep and lasting relationships for profound fulfillment.
- Transform your body into the lean and vibrant machine it was designed to be.
- Capitalize on opportunities for achieving financial freedom.

## The Ultimate Edge personal achievement system includes:

- **Inner Strength:** 4 personal Coaching CDs, A Bonus CD and 2 Inspirational DVDs
- **Personal Power Classic:** 7 personal Coaching CDs
- **Get The Edge:** 8 personal Coaching CDs
- **A personal journal** to capture distinctions and exercises
- **3 Bonus volumes** of Anthony Robbins's PowerTalk! audio magazine
- **A \$100 discount** towards any Anthony Robbins event
- **An online personal profile** (valued at \$250)
- **A free personal and professional coaching strategy session**

